COPY

**DATE:** Monday July 27, 2020

**CLIENT:**  Fortress Procurement Pty Ltd

**CONTACT:** Zaid Latif

**SUBJECT:** Website copy for PivotPRO®

**HEADLINE:**

PivotPRO®

**IMAGE:**

PivotPRO® Mask

**TEXT:**

PivotPRO® is an innovative Level-3 surgical tie-back, face-mask with an adjustable built-in visor. It was designed and developed in Australia in association with medical professionals. It has taken nine months to develop, finalise regulatory approvals, and build relationships with manufactures at a cost of around $1,000,000. PivotPRO® has patents pending and is distributed worldwide by Fortress Procurement.

PivotPRO® is advanced PPE designed specifically for health professionals and other industries that require an innovative and practical face-protection solution for attending to patients and clients. PivotPRO® is fully adjustable to fit the wearer comfortably and securely. Unlike traditional facemasks with fixed visors, the PivotPRO® panoramic visor tilts forward up to 45o to accommodate different face shapes, prescription glasses, and safety goggles to offer a comfortable, individual fit. PivotPRO® is extremely robust in its construction and is manufactured using quality-assured methods.

PivotPRO® is supplied in sterile and non-sterile versions, depending on the application, to meet the PPE needs of the healthcare, medical emergency, research, and surgical sectors.

PivotPRO® is also perfect for lifestyle industries, such as hairdressers and beauty parlours; as well as disaster health management organisations and medical NGOs. With a three-year shelf life, PivotPRO® is specifically suitable for hospital and medical, emergency rooms, ICU and trauma units, areas that experience a high risk of fluid splash, and in laboratory environments associated with research and infectious disease testing.

PivotPRO® Technical Details:

* Certified to ASTM F1862; ISO 22609; ASTM F2299; ASTM F2101-14; AS 4381:2015; EN 166:2001; and EN 14683:2014 standards.
* Level 3 surgical tie-back facemask with adjustable visor;
* Three-layer, non-woven, high filtration fabric;
* Three (3) year shelf life;
* Available in disposable sterile and non-sterile versions;
* Panoramic visor tilts forward up-to 45degrees to accommodating glasses, safety goggles and various face shapes, while also providing the same high level of protection;
* Anti-glare and anti-fog treatment on visor shield;
* The visor shield is manufactured from 0.25mm clear PET plastic;
* Anti-reflection strip on nose bridge;
* Extended facemask ties(length:950mm) with extra reinforcement to reduce likelihood of breakage;
* Moulded nose bridge with soft latex free foam nose cushion to provide a secure fit; and
* Soft inner mask lining for maximum comfort.

Please see product data sheet for further details at this link: [**LINK TO DATE SHEET IN HERE**].

**ENDS**